

FOOTBALL GAME ANNOUNCER ETIQUETTE

Please read the Techniques and Materials for High School Sports Announcers that is issued by the UIL.

Quote from the handout: “The announcer should remember at all times that the sole justification for his/her function is conveying simple, straightforward, unemotional information. When there is nothing significant to announce, **silence is golden.**”

Please: no announcements are to be made from the snap of the ball till the whistle blows the play dead. Announcers should be thoroughly familiar with penalty signals and should **never “second guess”** an official by announcing the violation **before** the official gives the signal.

Approved by the District 26AA Executive Committee:

Boling

Brazos

Danbury

East Bernard

Hitchcock

Royal

February 20, 2004

Please post in the football press box for the announcer.